



NAUMI HOTELS ANNOUNCES ACQUISITION OF SECOND QUEENSTOWN HOTEL – CENTRAL RIDGE BOUTIQUE HOTEL



Singapore, 12 July 2019 – Naumi Hotels, Singapore-based private hotel owner and operator is pleased to announce it has acquired another hotel in Queenstown – Central Ridge Boutique Hotel. This comes on the back of its recent acquisition of The Dairy Private Hotel, also located in Queenstown.

“To have not just one, but now two hotels in Queenstown city centre reinforces our commitment to bringing Naumi to tourism hotspots in New Zealand. We are immensely proud to have secured this deal which will increase our brand awareness in the South Island and further bolster the Group’s growth in major cities around the world,” said Gaurang Jhunjhnuwala, CEO of Naumi Hotels, Australia & New Zealand.

Central Ridge Boutique Hotel is conveniently located in the heart of Queenstown just a stone's throw away from the town centre, home to a wide range of award-winning dining and recreational options, and a 15-minute drive from Queenstown International Airport. To align the hotel with the Naumi brand, its guest rooms and facilities will undergo a phased renovation, scheduled to complete in 2020. During this period, doors remain open and business is as usual as guests will not be impacted by the changes.

“This is an exciting time to be in the South Island – one of our foremost priorities is to improve guest satisfaction at our hotels through a range of key initiatives to be introduced over the coming months. Having two hotels within close proximity now gives us the competitive advantage to provide our guests with more options while increasing synergies in achieving business and operational excellence.” added Chris McIntosh, Chief Operating Officer of Naumi Hotels, Australia & New Zealand.

With Central Ridge Boutique Hotel, Naumi Hotels now own and/or manage seven hotels in Singapore, New Zealand and Australia.

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Media Enquiries:

Elaine Heng
Group Marketing & Communications Manager
Naumi Hotels
Tel: + 65 9819 5553
elaine.heng@hind.com.sg

About Naumi Hotels

Established in 2007, Naumi Hotels is a purveyor of exceptional hospitality experiences with its trend-setting concepts, design aesthetics and bespoke services. Drawing inspiration from the city it resides in, each Naumi Hotel is unique in its creative interpretation of luxe living and travel; beyond its curated art pieces, one-of-a-kind designer furnishings and unexpected touches of quirk, Naumi's imaginative personality is brought to life through its passion for thoughtful and intuitive service extended to guests around the world. The Singapore-based private hotel owner and operator owns and/or manage seven properties in Singapore, New Zealand and Australia.