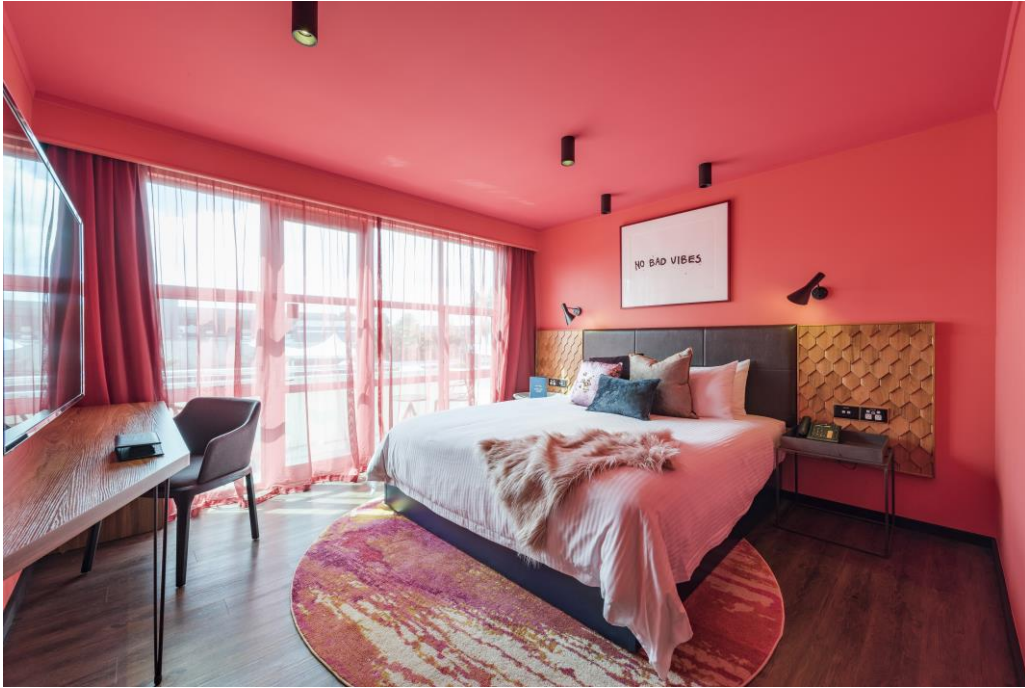


NAUMI HOTEL AUCKLAND AIRPORT LAUNCHES BLUSH ROOMS

Created by female design duo with women in mind



April 2018... Naumi Auckland Airport Hotel is delighted to announce the launch of four new exclusive Blush rooms. In complementing tones of millennial pink with ombre rugs, the rooms seamlessly work with Naumi's design ethos of bold colour and playful details. Created by the New Zealand interior design company Material Creative, led by the female designer duo Toni Brandso and Liv Harper, these ultra-chic rooms are specially designed with women in mind. The Blush rooms exude a bold, feminine touch and include luxurious self-care essentials and amenities to make life that little bit easier.

During the design process, Naumi Auckland Airport Hotel looked to past research which showed that female travellers look for hotels to make them feel safe, comfortable, empowered, and pampered. With this in mind, guests staying in the Blush rooms will receive the full luxurious treatment, including super food products such as Soak organic eye masks and goji berry bath salts, perfect for a relaxing dip in the stand-alone bathtub.

Guests staying in a Blush room can pack light as each comes fully stocked with pampering essentials including ghd straighteners, Dyson hairdryers, hair curlers, as well as jewellery boxes, yoga mats, backlit mirrors, silk robes and warming shawls. Each room also features a complimentary mini bar and

a 50" Smart LED TV with Netflix streaming, making the Blush room the perfect rose hued hideaway for a relaxing night in before onward travel.

Naumi Auckland Airport is due to launch two further designer-inspired Suites inspired by fashion house Missoni and artist Yayoi Kusama. Offering an exciting way to appreciate design, the rooms will reflect the group's love of art and fashion and give a nod towards Naumi Singapore's Andy Warhol and Coco Chanel-inspired suites.

Nightly rates in a Blush room at Naumi Auckland Airport Hotel start from NZ\$300 (approx. £153) based on two adults sharing on a room-only basis.

www.naumihotels.com

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#naumisays

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About Naumi Hotels

Naumi Hotels is a Singapore-based private hospitality label synonymous with personal luxury and prime locality. The Group visions to consistently engage today's travellers by reinventing stays with designer aesthetics, luxurious comfort and bespoke experiences. Fuelled by the desire to delight more customers with redefined ultra-luxurious living, Naumi Hotels began with the opening of its flagship hotel, Naumi Hotel Singapore in 2007, which soon built up an enviable reputation for unparalleled attention to detail and impeccable personalised service.